

The Society of Environmental Journalists & Capital Public Radio Present

A Freelance Pitch Slam & Meet-Up

Got an idea for an environment-related story or a book proposal?

Here's a chance to get some feedback on your ideas and meet up with fellow SEJ members. You'll have two minutes to pitch stories to a panel of news and magazine editors and three minutes to pitch book ideas to a publisher's representative. The panel will provide tips on how to hone your story pitches to razor-sharp success and how to structure a book proposal.

WHEN: 5 p.m. - 7 p.m., Friday, April 11, 2014

**WHERE: Community Room at Capital Public Radio
7055 Folsom Blvd., Sacramento, CA 95826-2625 ***



The Panel

Alan Ray, Senior News Editor, Capitol Public Radio

Douglas Fischer, Editor, DailyClimate.org

Jennifer Bogo, Articles Editor, *Popular Science*

Gary Reed, Forum Editor, *The Sacramento Bee*

Gayle Wattawa, Acquisitions and Editorial Director, Heyday Books, (for projects about California)

Event is free and open to all, whether you're pitching ideas or not. Pitches will not be recorded and listeners will be cautioned not to share the ideas of others beyond the event. Reception to follow, sponsored by Capital Public Radio. **Please RSVP via email to sej@sej.org by Weds. April 9**

The Society of Environmental Journalists is the oldest and largest membership association of professional journalists, educators and students dedicated to more and better coverage of environmental issues. SEJ's mission is to strengthen the quality, reach and viability of journalism across all media to advance public understanding of environmental issues.

Capital Public Radio's mission is to provide a trusted source of information, music and entertainment for curious and thoughtful people in efficient, sustainable ways that meet their needs while strengthening the civic and cultural life of the communities we serve.

* **For directions see:** <http://www.capradio.org/about/directions> Note: although this address is on Folsom Boulevard, the entrance is actually around the corner on State University Drive.